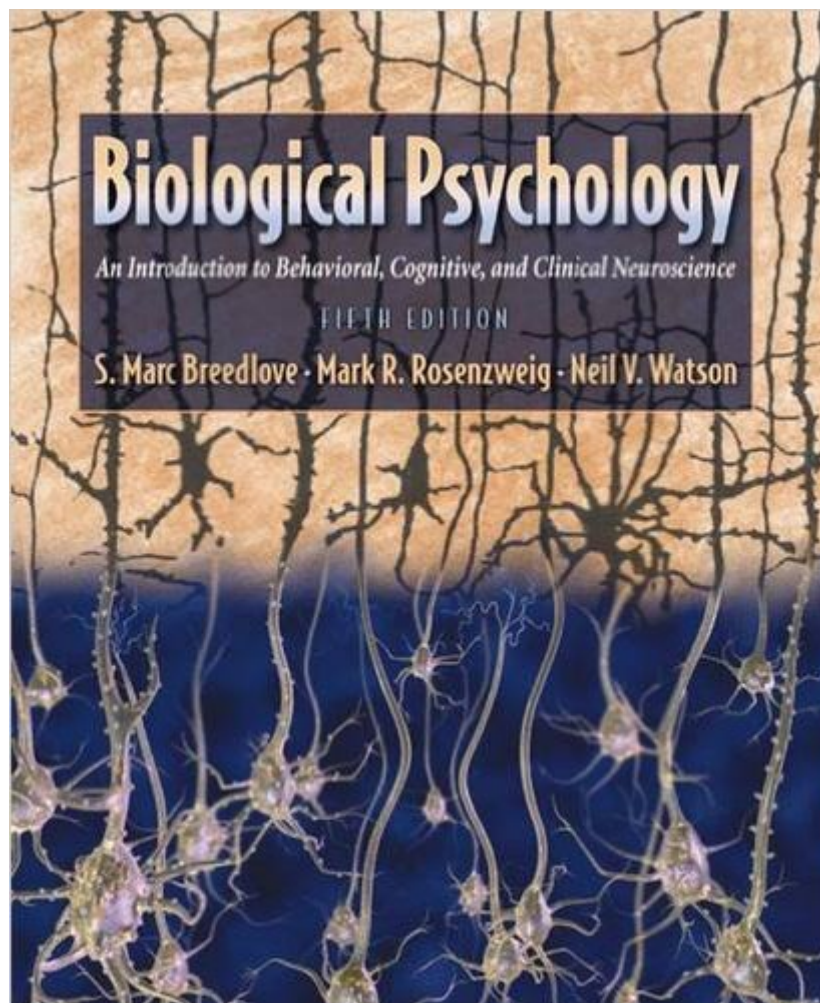


The book was found

Biological Psychology: An Introduction To Behavioral, Cognitive, And Clinical Neuroscience, Fifth Edition



Synopsis

Biological Psychology is a comprehensive survey of the biological bases of behavior that is authoritative and up-to-date. Designed for undergraduates enrolled in Biological Psychology, Physiological Psychology, or Behavioral Neuroscience, the book continues to offer an outstanding illustration program that engages students, making even complicated topics and processes clear. The book offers a broad perspective, encompassing lucid descriptions of behavior, evolutionary history, development, proximate mechanisms, and applications. The Fifth Edition has been redesigned to help students study and learn more effectively. Optional advanced topics are available on the Web as A Step Further, streamlining the printed text to emphasize the important points. Each chapter begins with a brief outline and an engaging narrative relating the topic to the human condition. Bold-faced terms are defined in margins and at the end of the book to aid students in remembering key terms. The new edition boasts hundreds of new references, including research students may have encountered in the popular media. Yet critical thinking skills are also honed as the reader is alerted to the many widely held myths about the neuroscience of behavior and educated about facts that sound unlikely to the uninformed. Thorough and reader-friendly, Biological Psychology reveals the fascinating interactions of brain and behavior.

Book Information

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Customer Reviews

This book is one of my favorite textbooks. It is chok-full of detailed information that is assembled coherently and thoughtfully divided between chapters. But perhaps this book's biggest asset is the

illustrations and diagrams. They facilitate learning very well and it is clear a lot of thought and effort was put into them. One could easily develop a basic understanding of the subject just from reading the book itself, with no need for further explanations from instructors—that is the sign of a really good book.

I had to take biological psychology as a prerequisite for the psychology major. I felt that this book explained all the topics to me in an engaging and visual way. Breedlove makes really hard and abstract concepts easy to understand and grasp. Many subjects in this book changed the way I think, especially the chapter on sleep. I attribute the reason I did so well in Biopsych to this book and highly recommend it to anyone who is interested in studying psychology, especially at the university level.

I'd only recommend this if you have a substantial background in chemistry and the anatomy of the brain. The barrage of information is very overwhelming if you're not prepared and don't have significant prior knowledge of the subjects within.

Book had highlighting through out it. Book could have better pictures. First chapter is a bore if you are anything but a psych major.

I love this book. There's lots of useful information on how the brain works.

Good book to add to my tools. Delivery and shipping as expected.

This book is spacey, hard to follow, and is lacking in luster. A better book to get for your course is Biological Psychology by Kalat. his explanations are easy to understand and he includes enough information so that your paragraph isn't filled with unnecessary vocab terms. This book is a complete waste of time and leaves a lot for interpretation. If it's required for your class, make sure you buy study guides and other informational material, or never ever miss a class session. I have had physics books that are easier to understand and better written than this magnificent piece of intellectualization. My advice, if this book is required, wait for a better teacher.

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